



**ROCKLAND P.L.U.S.**  
**PLANNING LAND USE WITH STUDENTS**

**Poster Presentation Guidelines**

Use your index cards to jot down notes on your project that focus on the following areas:

1. **FOCUS ON MAPS** – Where is your site located? What currently exists there around the train station? Did you add a B.R.T. feature to better connect the station locally or did you just stick with the train?
2. **FOCUS ON THE STATION** - Remember the 4 photos you took. (1) What does it look like at the site now? (2) What could you do if you had 30 minutes to wait at the station? (3) What absolutely has to be removed or changed? (4) What do you want to be sure to keep and focus on?
3. **HOW DO YOU ASSESS THE COMMUNITY** –Remember your Community Assessment - What did you rate as a #1 or #2 that you were able to correct in this plan (enhanced community character? Access to wilderness area? Environmental Awareness?) What did you rate as a #5 that you could brag about in your plan (safety? Education?) This is a general overview of the community so the mentors know where you started your planning.
4. **SITE PLAN** – Focus on the site map and explain the key features of the project. This is the main thrust of your presentation, so take your time. Be sure to wrap up the presentation of your site plan with an explanation of how this plan addresses the three overlapping spheres of sustainable planning that we have talked about in class: S.E.E. (Social/Economic/Environmental balance)
5. **STAKEHOLDERS** – How would you engage a wider group of stakeholders in your project? Suggest stakeholder groups and individuals that you would reach out to include in this project.
6. **GREEN FEATURES/LEED** – What green features did you include:
  - Energy & Atmosphere
  - Water Efficiency
  - Indoor Environmental Quality
  - Reducing heat island effect, light pollution, or increasing biodiversity
  - ETC.
7. **BLUE FEATURES** – What Community features did you include:
  - Community Gardens?
  - Recreational Activities
  - ETC.
8. **COST/BENEFIT ANALYSIS** – Mention the cost decisions you made – weighing the cost/benefit decisions.