ROCKLAND PLUS

PRESENTATION GUIDELINES
TALK ABOUT YOUR POSTER EXPLAINING EACH SECTION

A. **RED FEATURE --- YOUR TRANSIT ORIENTED DEVELOPMENT**– Identify which Transit site you are presenting about. Explain what special features you included in your Commuter Rail Transit OR Bus Rapid Transit to encourage **transit use –** such as wifi, app to check times and your unique ideas – this is the MARKETING angle.

B. **STAKEHOLDERS** – Who else would want to see this project succeed? How can you engage a wider group of stakeholders in the project? Explain the stakeholder groups and individuals you plan to reach out to for support and as possible partners in the project.

C. **CURRENT LOOK OF THE SITE---** Explain your photos of the current site – Is it engaging to people? What do you think stops people from wanting to spend time at the site? Are the pieces you want to keep as you think they can be useful?

D. **S.E.E. THE SPACE – WHAT ARE THE SOCIAL, ECONOMIC AND ENVIRONMENTAL PIECES --- IMPORTANT FEATURES OF YOUR PLAN** – In general terms identify how your plan enhances the community through **Socially** connecting it (possibly connecting with an historic feature? Involving the school? Seniors involved etc.) --- **Economically** supporting it (generate jobs? Tax base?) – and **Environmentally** protecting it (deals with a flooding issue? Encourage outdoor use?). How does it address community weaknesses and build on community strengths?

E. **SITE PLAN** – Explain the lay out of your project – how does it all fit around the transit center? Focus on the site map and explain the key features of the project. And then move right into F, G, H to talk about the special features you included.

F.   **GREEN FEATURES/LEED** – What green features are included:
    Energy & Atmosphere
    Water Efficiency
    Transportation/Transit
    Indoor Environmental Quality
    Sustainable Site – such as reducing heat island effect or light pollution, or increasing biodiversity
    Pervious pavers etc.

G. **WATER FEATURES –** What features did you include to conserve and protect our water?

H. **BLUE COMMUNITY FEATURES**– What community features did you include to improve and enhance the community. How did you connect it to the existing community?