



ROCKLAND PLUS

PRESENTATION GUIDELINES

TALK ABOUT YOUR POSTER EXPLAINING EACH SECTION

- A. **YOUR SITE AND ITS LOCATION** – Describe the location of your site redevelopment plan and a bit about what is currently on the site and the surrounding area. Why is this site an important one for considering for redevelopment?
- B. **SITE PLAN** – Use your illustrated map to help you explain your overall vision of your redevelopment project. Then move on to explain its key features. See below.
- C. **S.E.E. THE SPACE – WHAT ARE THE SOCIAL, ECONOMIC AND ENVIRONMENTAL PIECES**
--- **IMPORTANT FEATURES OF YOUR PLAN** – In general terms, identify how your plan enhances the community through **Socially** connecting it (possibly connecting with an historic feature? Involving the school? Seniors involved, etc.) --- **Economically** supporting it (generate jobs? Tax base?) – and **Environmentally** protecting it (deals with a flooding issue/runoff? Encourage outdoor use?). How does it address community weaknesses and build on community strengths?
- D. **GREEN FEATURES/LEED** – What green features are included:
 - Energy & Atmosphere
 - Water Efficiency
 - Transportation/Transit
 - Indoor Environmental Quality
 - Sustainable Site – such as reducing heat island effect or light pollution, or increasing biodiversity
- E. **WATER FEATURES** – What features did you include to conserve and protect our water?
- F. **BLUE COMMUNITY FEATURES**– What community features did you include to improve and enhance the community? How did you connect it to the existing community?
- G. **STAKEHOLDERS** – Who else would want to see this project succeed? How can you engage a wider group of stakeholders in the project? Explain the stakeholder groups and individuals you plan to reach out to for support and as possible partners in the project.