

Proof that the correlation coefficient

$$r_{xy} = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{[\sum (x_i - \bar{x})^2 \sum (y_i - \bar{y})^2]^{1/2}}$$

see CRC math tables
p 577 # 2

is invariant under a linear transformation

$$u = ax + b$$

$$v = cy + d$$

First note that $\bar{u} = \frac{1}{N} \sum u_i = \frac{1}{N} \sum (ax_i + b) = a \frac{1}{N} \sum x_i + \frac{1}{N} Nb$
 $= a\bar{x} + b$ and similarly $\bar{v} = c\bar{y} + d$. Then by direct substitution:

$$\begin{aligned} r_{uv} &= \frac{\sum (u_i - \bar{u})(v_i - \bar{v})}{[\sum (u_i - \bar{u})^2 \sum (v_i - \bar{v})^2]^{1/2}} \\ &= \frac{\sum (ax_i + b - a\bar{x} - b)(cy_i + d - c\bar{y} - d)}{[\sum (ax_i + b - a\bar{x} - b)^2 \sum (cy_i + d - c\bar{y} - d)^2]^{1/2}} \\ &= \frac{ac \sum (x_i - \bar{x})(y_i - \bar{y})}{[a^2 \sum (x_i - \bar{x})^2 c^2 \sum (y_i - \bar{y})^2]^{1/2}} \\ &= \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{\sum (x_i - \bar{x})^2 \sum (y_i - \bar{y})^2} \\ &= r_{xy} \end{aligned}$$

Q.E.D.