



ROCKLAND PLUS

Planning Land Use with Students

PRESENTATION GUIDELINES

TALK ABOUT YOUR GOOGLE EARTH PRESENTATION EXPLAINING EACH SECTION

The guideline sections below correspond with the [Google Earth Nanuet Train Station Example](#). This example should be used as a template for your own Google Earth presentations. However, feel free to add more features and to get creative with the project!

New Project:

- ❖ **LOCAL SITE**- The name of your Google Earth Presentation should be the name of your local site
 - ❖ **DESCRIPTION**- Briefly describe your site. You will have the opportunity to go into more detail later.
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Feature #1: Location

- ❖ **LOCATION** – Add your location as a feature: *New Feature → Search to Add Place*. Include a picture of your site either from the [site sheet \(2021 Local Case Study Files\)](#) or from the internet.
 - ❖ **DESCRIPTION** - Describe your site from the site sheet or more information that you have researched: What is your site? Where is it located? Why is it important to consider for redevelopment?
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Feature #2: History

- ❖ **HISTORY**- Add the history of your site: *New Feature → Full Screen Slide*. Include a historic picture from your site.
 - ❖ **DESCRIPTION** - Using your site sheet or additional research, describe the history of your site.
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Feature #3: The Site Today

- ❖ **ON THE GROUND VIEW OF SITE** - *New Feature → Add a placemark* → Choose a location where you want an on the ground view → *Edit Place* → Drag the little person in the bottom right corner to the location where you want the on the ground view; it has to be on one of the blue lined roads → position the camera at the angle you want → *Capture this view* in the bottom left corner.
 - ❖ **DESCRIPTION** - Describe what you would see at this site if you were to go and visit in person. Explain a bit about what is currently on the site and the surrounding area.
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Feature #4: Redevelopment Plan

- ❖ **SITE PLAN** – *New Feature → Add placemark or Draw line or shape* on your map to create a site plan. These tools will help explain your overall vision of your redevelopment project. Include pictures of the features either from the [IMAGE BANK](#) or from the internet.
- ❖ **DESCRIPTION**- What are you planning to redevelop at your site? How can this new development be used by all ages and stages of the community?
How do you S.E.E. the space- What are the social economic, equitable, and environmental pieces?

- **Socially** connecting it (Possibly connecting with an historic feature? Involving the school? Seniors involved, etc.)
 - **Economically** supporting it (Generates jobs? Tax base?)
 - **Equitably** ensuring all residents have equal, justice, and fair access to all the resources of your new development.
 - **Environmentally** protecting it (Deals with energy conservation and climate change, water conservation & watershed protection? Flooding? Encourages outdoor use?)
 - How does it address community weaknesses and build on community strengths?
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Feature #5 and #6: Sustainable Planning Features (*click here for access to the cards*)

- ❖ **PLANNING CARDS** - *New Feature* → Add placemark or Draw line or shape on your map to implement the planning cards. These tools will help to incorporate environmental, energy, transit, and social features into your site! Include pictures of the features either from the **IMAGE BANK** or from the internet.
 - ❖ **DESCRIPTION** - What are the features that you are using? How are they going to be used? Why are they important? Will they help in building a Climate Smart Community? You can add as many features as you would like, but remember, a diversity of card categories makes for a sustainable site.
 - **GREEN FEATURES** – What green features are included to help accomplish a more sustainable, climate smart community? For example:
 - Energy & Air Quality
 - Water Efficiency
 - Transportation/Transit
 - Indoor Environmental Quality
 - Approaches that help with light pollution, or increasing biodiversity
 - Pervious pavers
 - **WATER FEATURES** – What features did you include to conserve and protect our water?
 - **COMMUNITY BUILDING FEATURES**– What community features did you include to improve and enhance the community. How did you connect it to the existing community?
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Feature #7: Stakeholders

- ❖ **STAKEHOLDERS** – Add the stakeholders to your presentation: *New Feature* → *Full Screen Slide*. Include a picture of your stakeholders logo.
- ❖ **DESCRIPTION** - Who else would want to see this project succeed? How can you engage a wider group of stakeholders in the project? Explain the stakeholder groups and individuals you plan to reach out to for support and as the possible partners in the project.